



# The OpenStack Cloud Computing Framework and Ecosystem

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[www.cloudcomp.ch](http://www.cloudcomp.ch)



TechTalk 2012

[www.cloudcomp.ch](http://www.cloudcomp.ch)



# Disruption with Huge Potential



## Merrill Lynch

- **\$160 billion addressable market opportunity** for Cloud computing
- Cloud offers still in a lower maturity phase
- fast forming business

## Forrester

- bandwidth for Amazon's EC2 and S3 in Q4 of 2007 exceeded the entire global Amazon.com web properties combined during their busiest time of the year.

## IDC

- spending on cloud computing will grow almost threefold within the next five years,
- reaching **\$42 billion by 2012** and accounting for 9% of revenues
- Cloud services are entering a period of widespread adoption
- Much cheaper way for businesses to acquire and use IT, which is of advantage in an economic downturn

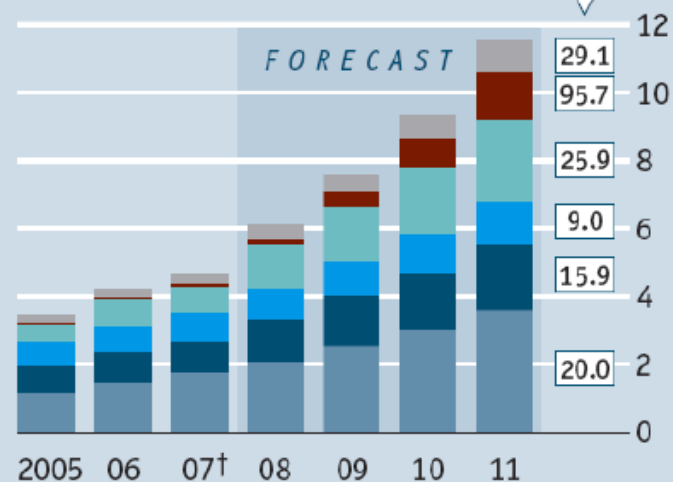
Source: T. M. Bohnert, M. Lindner, "Cloud Computing Primer ([slides](#))", ICT Future Networks and Mobile Summit, Florence, Italy, Jun 2010

## Looming ever larger

Worldwide software-as-a-service revenue\*, \$bn

- Content, communications and collaborations
- Enterprise-resource planning
- Supply-chain management
- Customer-relationship management
- Office suites and digital-content creation
- Others

Compound annual growth rate, 2006-2011, %



Source: Gartner

\*Within the enterprise application markets †Estimate

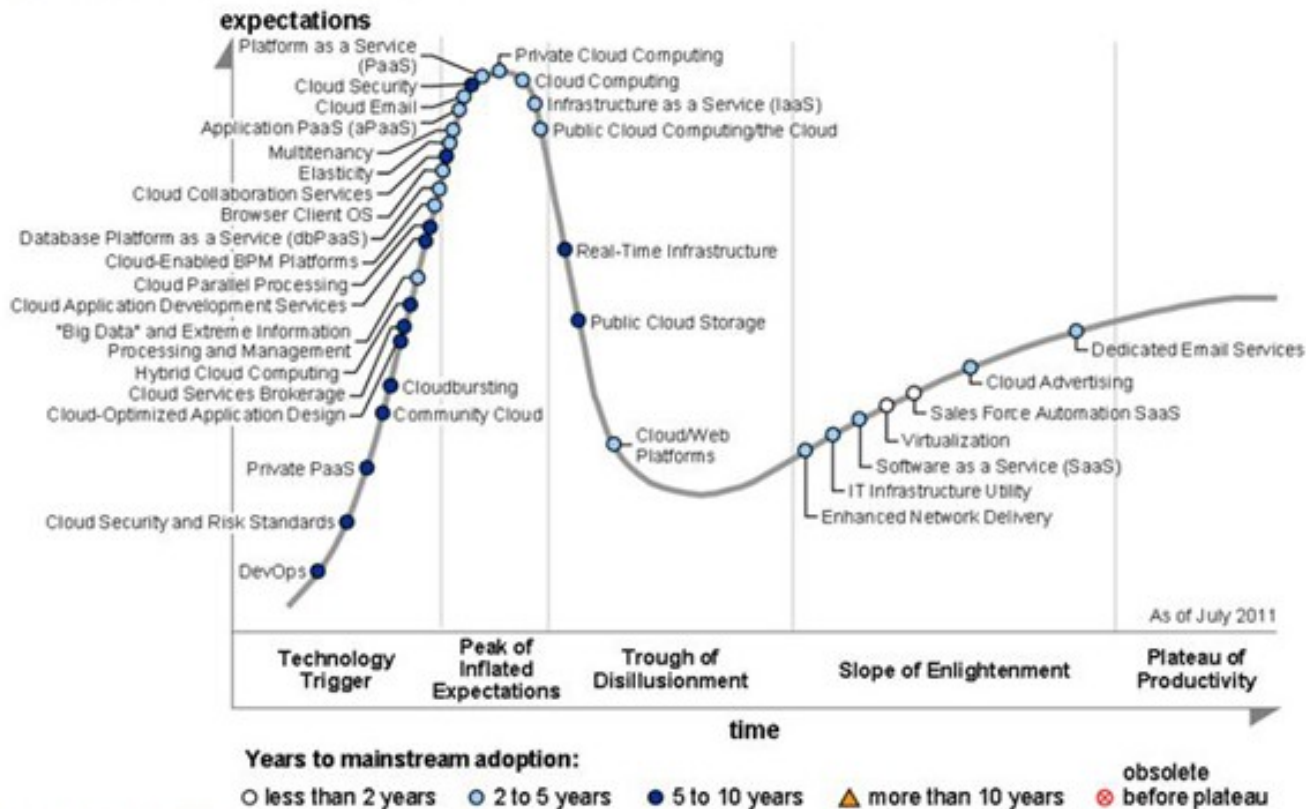
[www.cloudcomp.ch](http://www.cloudcomp.ch)



# A Reality



Figure 1. Hype Cycle for Cloud Computing, 2011



Software as a Service

Platform as a Service

Infrastructure as a Service

Source: Gartner (July 2011)



# Commercial Eco-System

## Definition from Consumer Perspective

Cloud Computing allows On Demand Software Provisioning with Zero-Installation & Zero-Configuration at low cost and immediate access in Ultra-Scalable Data Centers.

Application Providers	Platform Providers	Infrastructure Providers	Service Providers
		Market Lead  400,000 Developers + ISVs	
   	   	      	    where information lives <sup>®</sup>

## Selected Cloud Consumers & ISVs




# Swiss Perspective



CloudSigma ist ein innovativer Anbieter auf dem Gebiet Infrastructure-as-a-Service (IaaS) mit Sitz in Zürich in der Schweiz. CloudSigma wurde gegründet, um die wachsende Nachfrage nach einem reinem IaaS, der seinen Nutzern beim Einsatz ihrer EDV-Ressourcen kaum oder keine Einschränkungen auferlegt, zu befriedigen.

CloudSigma reagiert dabei auf die aktuellen Marktangebote, die Nutzern zur Migration ihrer aktuellen Server-Konfigurationen in die Cloud zahlreiche komplizierte Schritte abverlangen. Weiterhin beschränken viele andere IaaS-Angebote die Auswahl der nutzbaren Betriebssysteme, die Größe der verfügbaren Server und mehr; Server verschwinden mit dem Anhalten, Datenspeicher sind nicht persistent usw. Das CloudSigma-Produkt wurde entwickelt, um genau diese Probleme anzugehen.

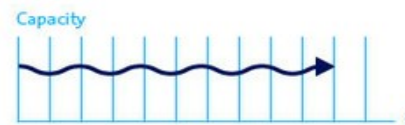


Jüngst hatte Samuel Hügli, CFO und Leiter Corporate Center von Ringier, in der "Computerworld" die Gelegenheit, sich in einem Interview ausführlich über den Wechsel hin zu Google Apps und die daraus erwachsenen rechtlichen Herausforderungen zu äussern. Sein bestechendes Fazit zur Datensicherheit in Googles Cloud: "Durch einen hausinternen Setup des IT-Systems könnten wir nie diese Ausfallsicherheit erreichen. Unmöglich!"



Many more: [www.cloud-finder.ch](http://www.cloud-finder.ch)

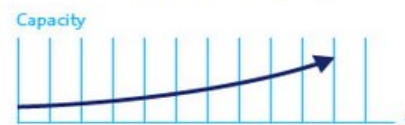
2010, HP to open Cloud Service Center in the Greater Zurich Area



Stable capacity



Scheduled increase in capacity



Scheduled increase in capacity



Periodic Bursting



Predictable Bursting



On and Off - Inactive period





# Options



**amazon**  
web services™

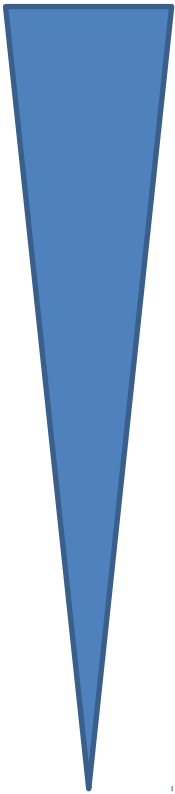


[www.cloudcomp.ch](http://www.cloudcomp.ch)



# Challenges

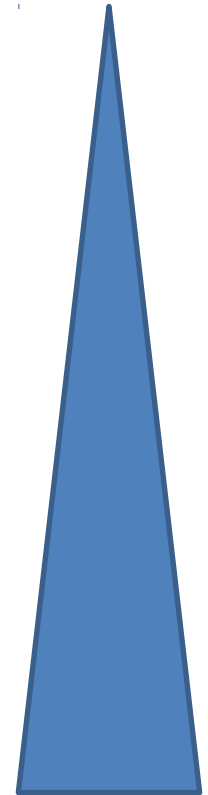
Diversity



Software as a Service

Platform as a Service

Infrastructure  
as a Service

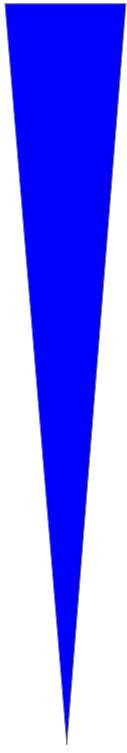
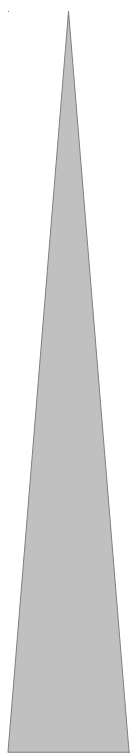


Availability



# Considerations

**Ease of Use, Reliance**



Software as a Service

User

Platform as a Service

Developer

Infrastructure  
as a Service

IT Department

**Tech Skill, Control**



# Threats



Lock-in



# Alternatives

# Open Source & Open Standards



# Cloud Computing Enablement

## Open Source

- Xen, Xen Cloud Platform (XCP)
- KVM - Kernel-based Virtualization
- VirtualBox - Oracle supported Virtualization Solutions
- OpenVZ - Container-based, Similar to Solaris Containers or BSD Zones
- LXC - User-space chroot'ed installs







# Open Source Software-as-a-Service

Very fuzzy ...

Is Hotmail a Cloud Service? → Cloud Washing!






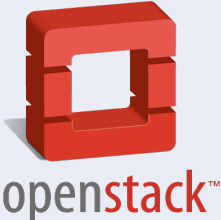
# OSS Platform-as-a-Service

	Genesis	Sponsors	Supported Platforms
	2011	VMware	Java/Spring, Node.js, Grails, Ruby/Rails, Ruby/Sinatra, *)
 OPENSHIFT	2011	RedHat	JavaEE6/JBoss, Ruby, PHP, Python, Perl, Node.js
	2010	WSO2	JavaEE6, JBoss
	2011	Joyent	Node.js

\*) some derived products (AppFog, Stackato,...) also support PHP, Perl, Python, Erlang, Scala, Clojure, .Net



# OSS Infrastructure-as-a-Service

	Genesis	License	Supported Hypervisors
	2006	GPL	Xen, KVM, VMware*
	2008	Apache 2 (since 2012)	Xen, KVM, VMware, OracleVM
	2008	Apache 2	Xen, KVM, VMware
	2010	Apache 2	Xen, KVM, VMware, VirtualBox, Hyper-V, qcow2

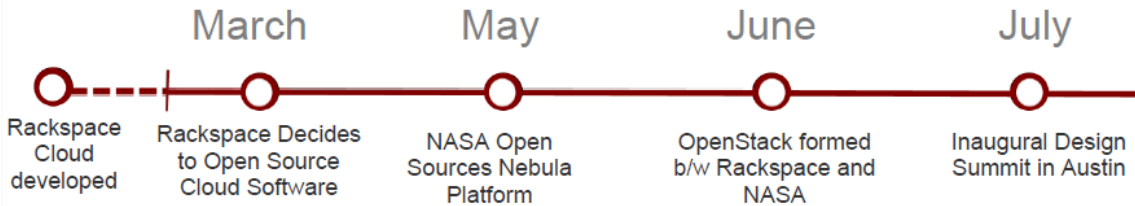
\*) not in OpenSource Version



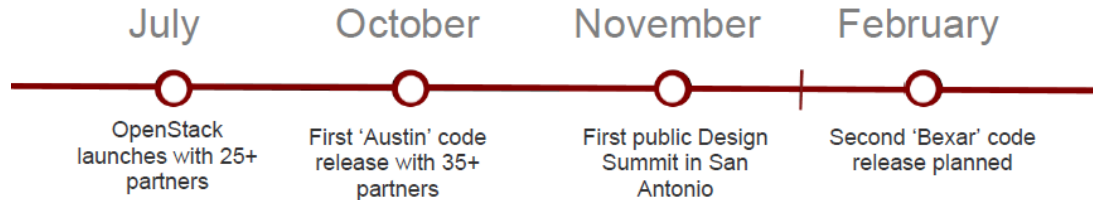


# Genesis of OpenStack

2005 2010



2011

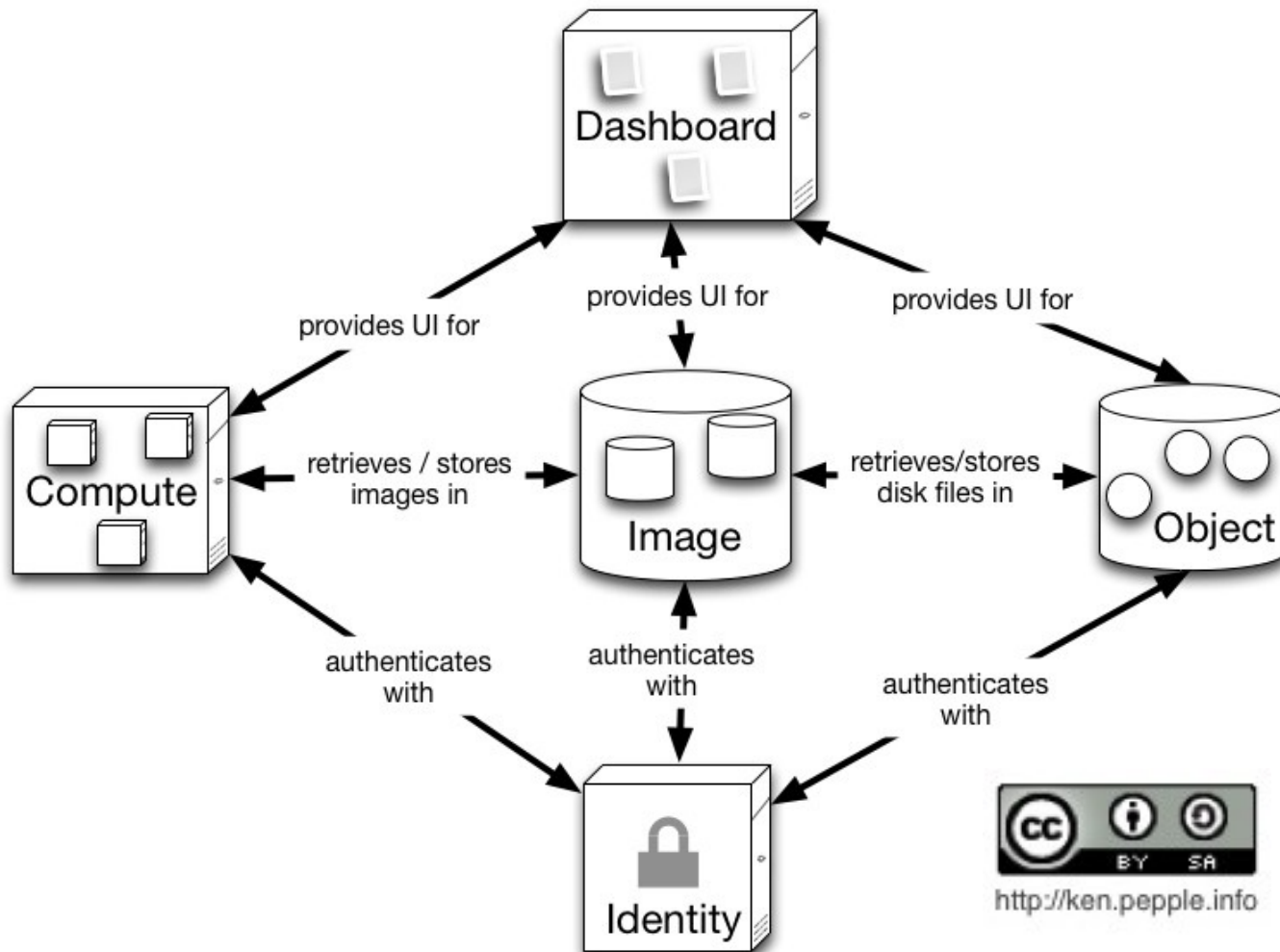


**Oct, 2012:**  
**OpenStack 2012.2 (Folsom)**  
Delivers Pluggable Cloud Operating System to Power Global Clouds with Powerful Networking, Compute, and Storage Capabilities



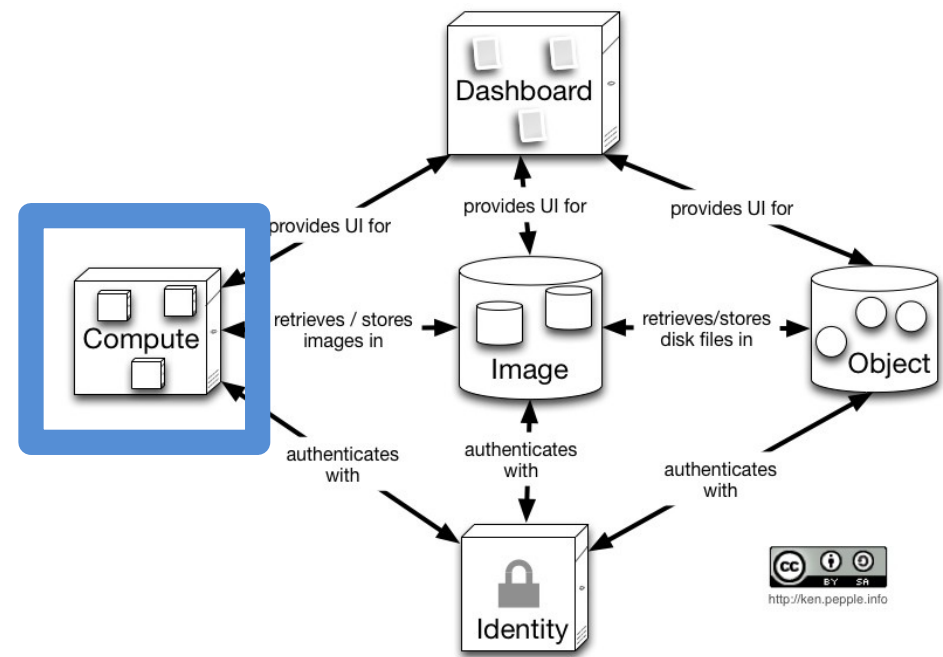
# OpenStack Architecture

**Everything  
has an API  
Message  
based  
Discrete  
Pluggable  
Components**



# Key Component: Compute

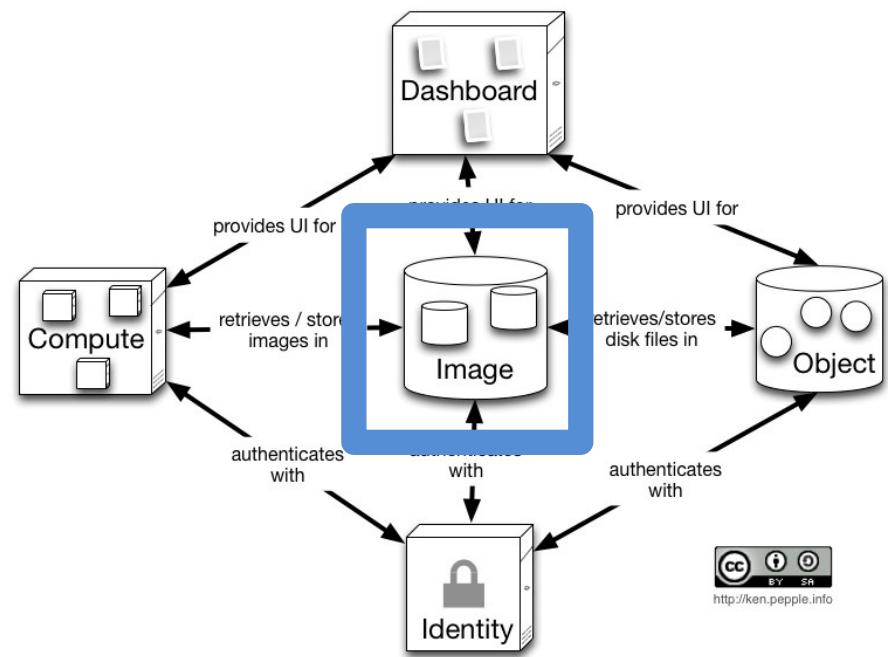
- **Nova:** Provides virtual servers on demand
  - KVM, Xen, VMware, HyperV, VirtualBox, LXC
- Looks after scheduling, networking & Block Storage



# Key Component: Image

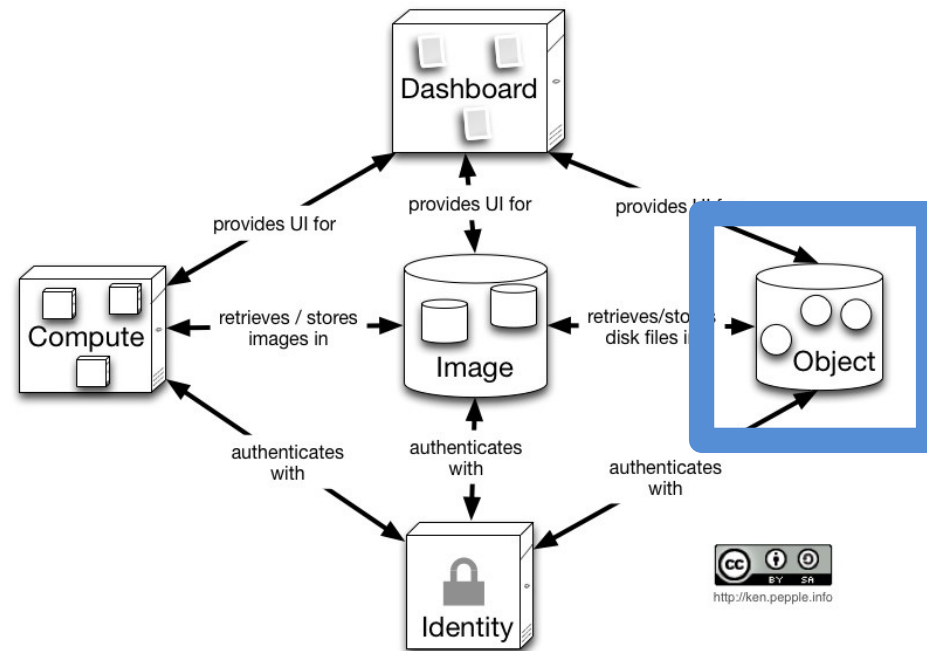
- **Glance:** Virtual Machine Image Registration and Storage

- Storage via pluggable backends



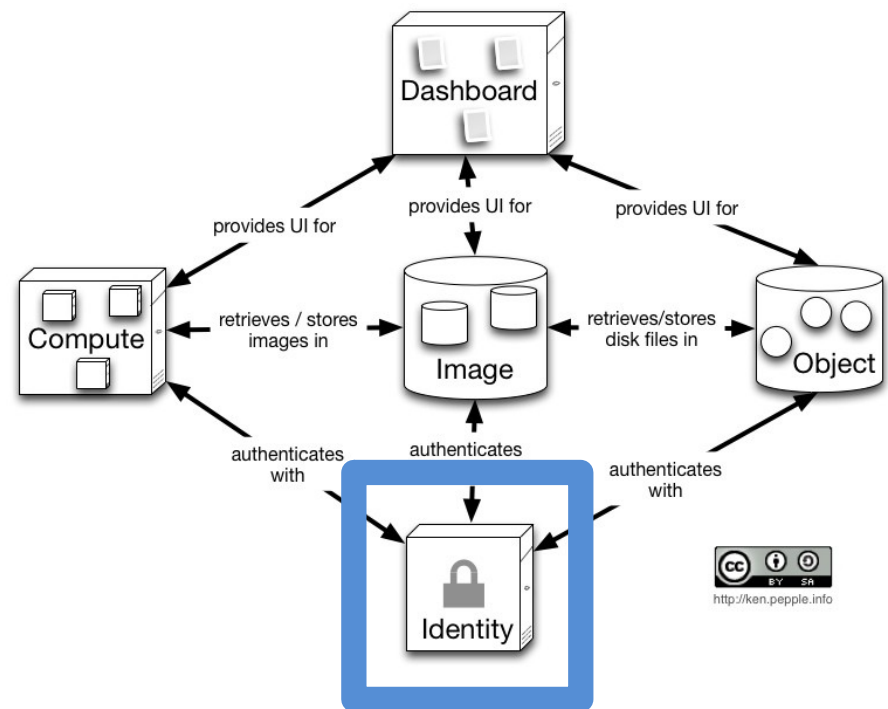
# Key Component: Object Storage

- **Swift:** Store & Retrieve data
- Data (*objects*) are stored in buckets (*containers*)
- Eventually consistent design



# Key Component: Identity

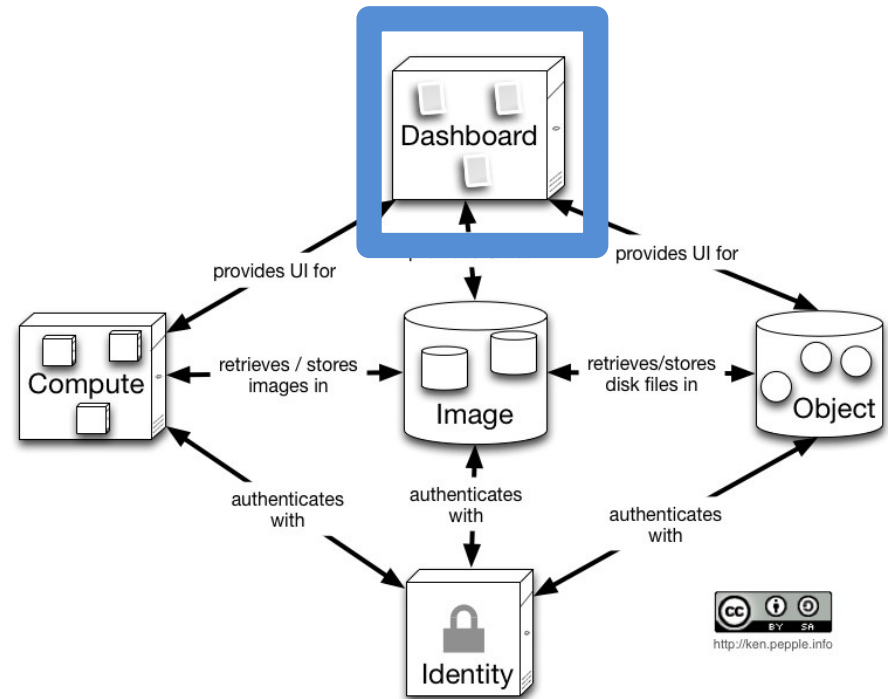
- **Keystone:** authentication and authorization
  - all the OpenStack services.
- Service type catalog of services.
- Pluggable front and back ends





# Key Component: Dashboard

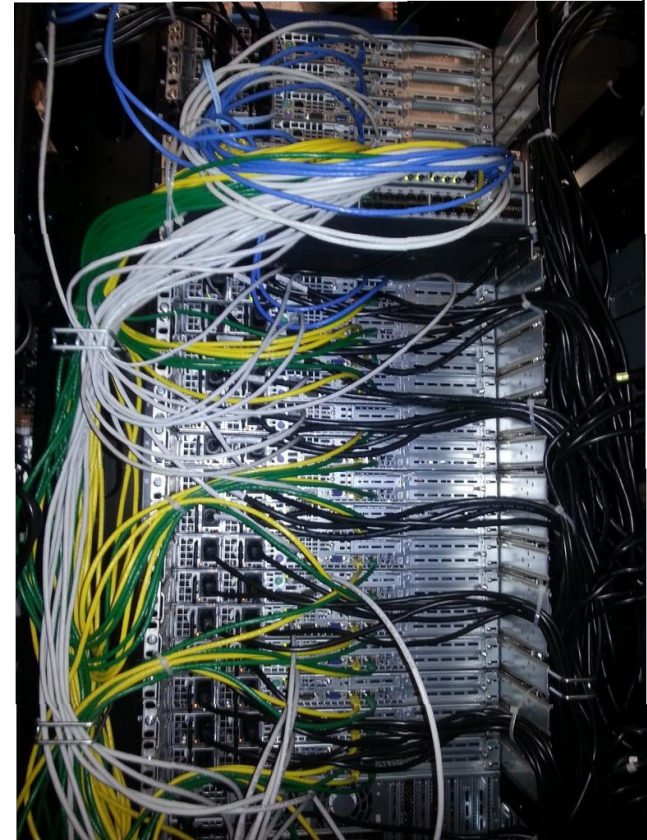
- **Horizon:** A modular web-based user interface for all the OpenStack services
- Core functionality
  - Other via cmd. line



# Usable ... Useful ... Used!

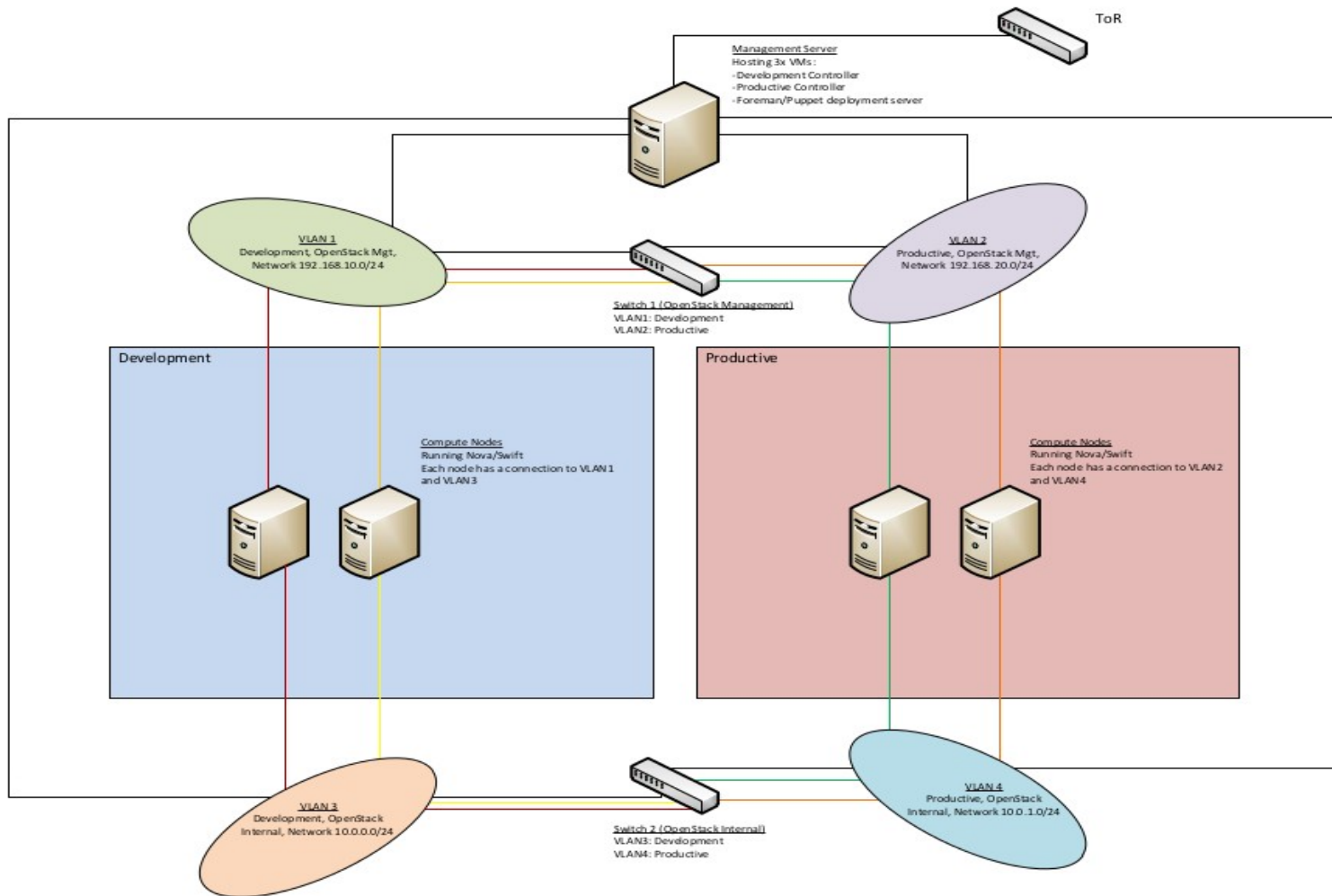
The ICCLab is equipped with **COTS**

- computing units, 8×2.4 Ghz Cores, 64GB RAM and 4×1TB local storage per unit.
- 12TB NFS or iSCSI Storage
- 10Gbit Ethernet (data) 1Gbit (ctrl)



# Usable ... Useful ... Used!

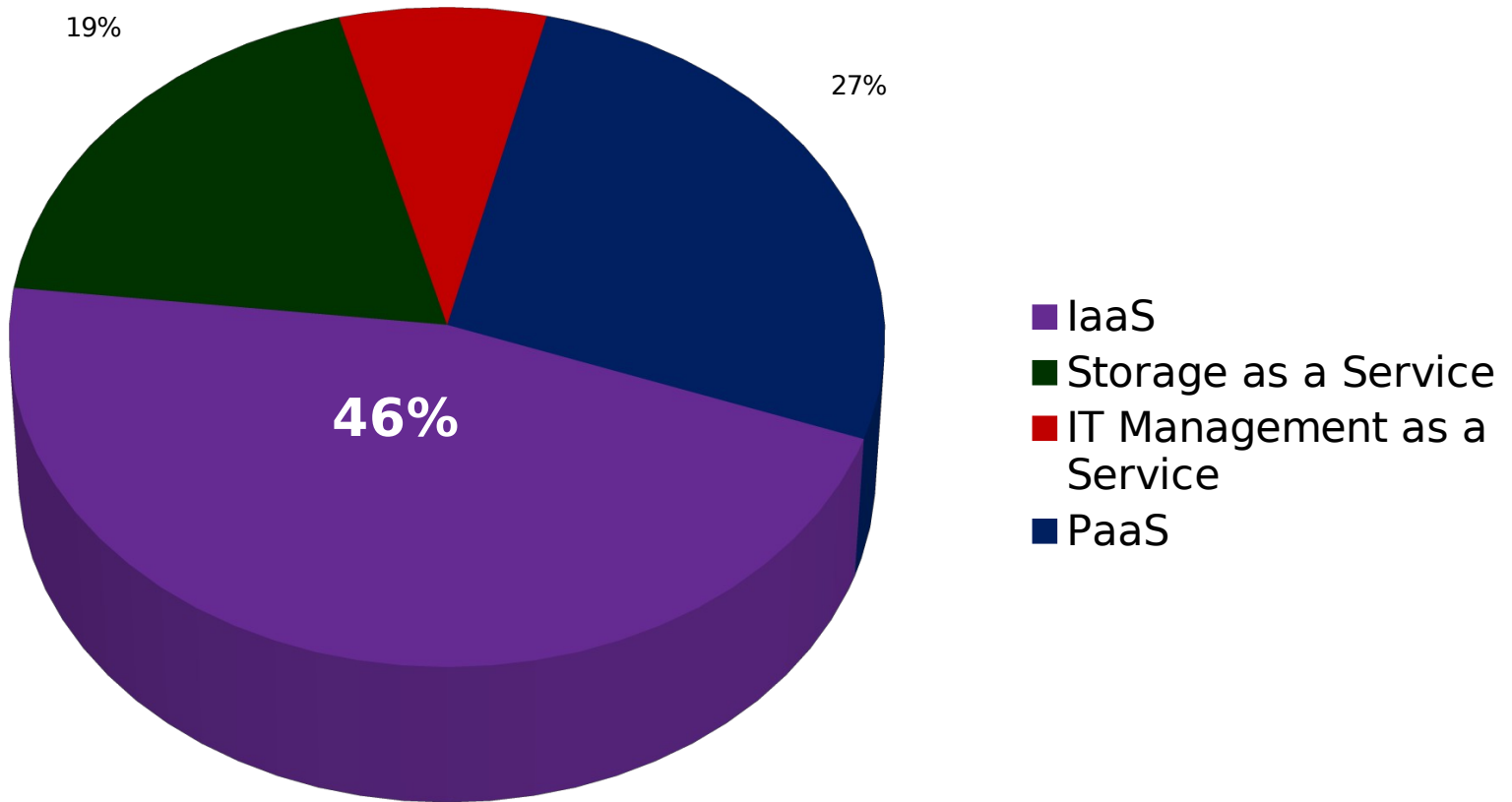
ICCLab – Development / Productive Environment



# Usable ... Useful ... Used!!



# Commercially relevant?



Estimated 2012 Cloud Revenue  
Breakdown by Subsector - Total  
\$4.3bn (220+ vendors)

Source: Cloud Adoption in the Enterprise:  
From the Playground to Production  
William Fellows, VP Research, 451 Research



# How can **YOU** take part?



Swiss OpenStack User Group!

Meeting on 15th of Nov



**@openstackch**



**<http://linkd.in/os-ugch>**

# Join in!

